

SAGE X3 FOR FOOD RETAIL COMPANIES

Explained with Case Study-How, a US-based leading food retail company leveraged Sage X3 to reduce inventory levels by 20% and lead times by 30%.



TAILORING THE X3 ERP SOLUTION

Sage X3 is a powerful ERP solution that food retail companies can use to improve their operations and gain a competitive edge in the industry. In this blog, we discuss a case study featuring a leading organic and natural products company based in the United States and how it leveraged the power of Sage X3 to improve its operations.

We explain how Sage X3 ERP brings operational efficiency to food retail companies. Let's understand how Sage X3 ERP brings operational efficiency to businesses in the food retail industry-

- **Company:** A leading American food company focusing mainly on natural foods and botanically-based personal care products with operations in North America, Europe, Asia, and the Middle East. Its products range from herbal teas to snacks.
- **Challenge:** The food company was facing several challenges in managing its operations, including inefficient inventory management, lack of real-time visibility into stock levels, and difficulty in tracking products across the supply chain.
- **Solution:** GerminIT's Sage X3 experts had in-depth consultations with the management of the food company to address their operational challenges. The food company implemented Sage X3 across its operations in North America.

LEVERAGING THE POWER OF SAGE X3 ERP

With Sage X3, the food retail company was able to:

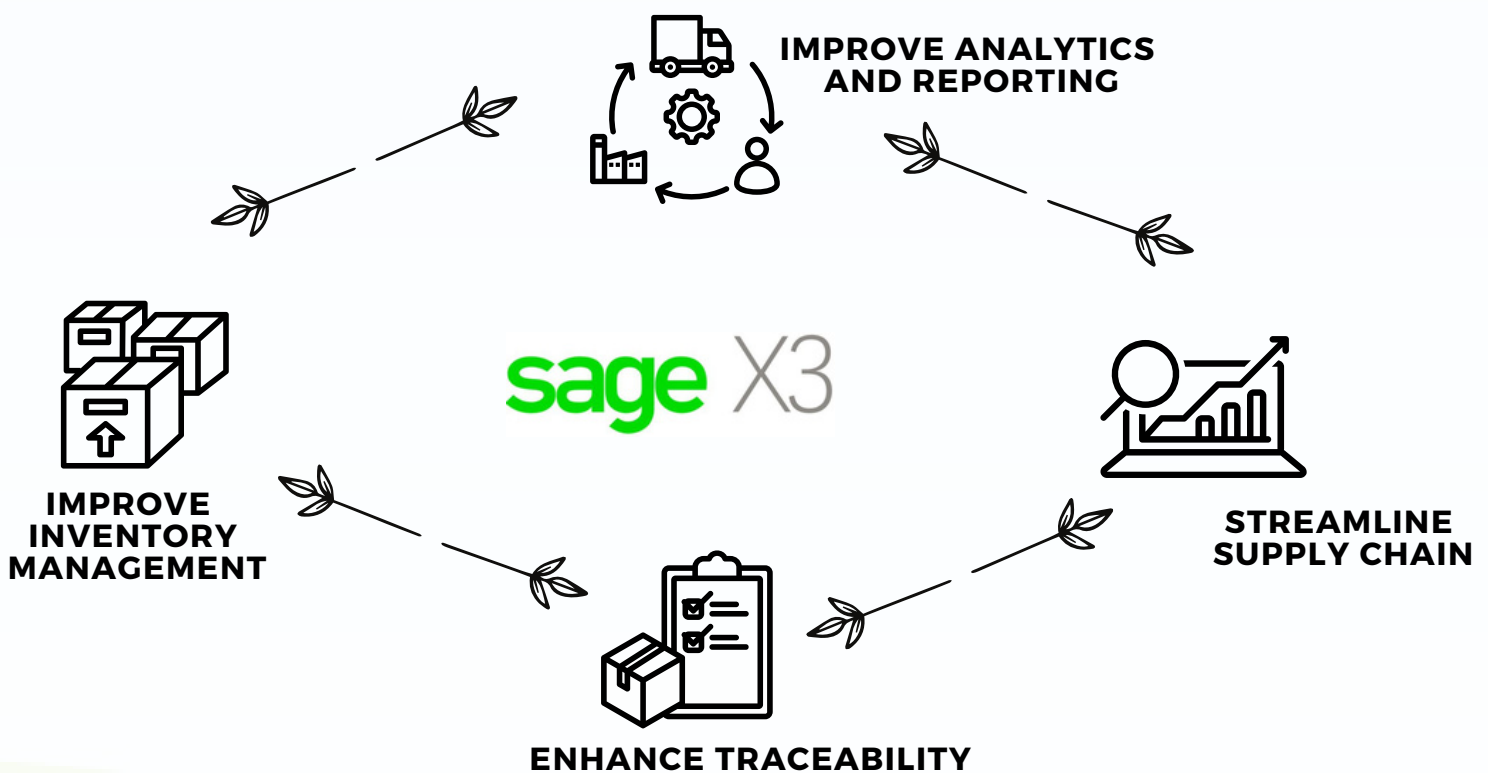
- **Improve inventory management:** Sage X3 provided real-time visibility into stock levels, enabling the food retail company to optimize its inventory and reduce waste.
- **Enhance traceability:** Sage X3 enabled the food retail company to track their products from farm to shelf, ensuring full traceability and compliance with regulations.
- **Streamline supply chain:** Sage X3 provided real-time visibility into supplier performance, enabling the company to optimize its logistics and reduce lead times.
- **Improve analytics and reporting:** Sage X3 provided powerful analytics and reporting capabilities, empowering the food retail company to gain insights into their operations, identify trends, and make informed decisions.

Results: By leveraging the power of Sage X3, the food retail company was able to improve its operations and achieve several benefits, including:

- Improved inventory management: The food retail company reduced inventory levels by 20%, resulting in significant cost savings.
- Enhanced traceability: It could track its products from farm to shelf, ensuring full traceability and regulatory compliance.

LEVERAGING THE POWER OF SAGE X3 ERP

- Streamlined supply chain: The food retail giant reduced lead times by 30%, resulting in faster time to market.
- Improved analytics and reporting: The food retail company was able to gain insights into its operations, identify trends, and make informed decisions.



“Overall, Sage X3 enabled the food retail company to optimize its operations and gain a competitive edge in a rapidly changing industry.”

LEVERAGING THE POWER OF SAGE X3 ERP

Now that we have read the case let's note how food retail companies can leverage the power of Sage X3. Here are some examples:

1. Inventory Management: Sage X3 can help food retail companies manage inventory by providing real-time visibility into stock levels, tracking expiration dates, and automating replenishment. With Sage X3, retailers can optimize inventory levels, reduce waste, and avoid stockouts.
2. Traceability: Sage X3 enables food retail companies to track their products from the farm to the shelf, ensuring full traceability and compliance with regulations. With Sage X3, retailers can track the source of ingredients, monitor production processes, and track shipments.
3. Promotions and Pricing: Sage X3 provides tools for managing promotions and pricing, which can help food retail companies increase sales and improve customer loyalty. With Sage X3, retailers can create targeted promotions, set pricing rules, and analyze the effectiveness of their campaigns.
4. Supply Chain Management: Sage X3 can help food retail companies manage their supply chain by providing real-time visibility into supplier performance, tracking shipments, and optimizing logistics. With Sage X3, retailers can reduce lead times, minimize stockouts, and improve supplier collaboration.



- Analytics and Reporting: Sage X3 provides powerful analytics and reporting capabilities, which can help food retail companies gain insights into their operations, identify trends, and make informed decisions. With Sage X3, retailers can create customized reports, track KPIs, and analyze data from multiple sources.
- Multi-Channel Sales: Sage X3 enables food retail companies to sell their products through multiple channels, including online, in-store, and mobile apps. With Sage X3, retailers can manage their sales channels from a single platform, providing a seamless experience for customers and improving operational efficiency.

We at GerminIT work on creating **high impact customizations** on **Sage X3**.

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